

For Immediate Release

Rug Doctor® Chooses ByStorm Software to Secure Self-Serve Kiosk System

ByStorm FileSure assures compliance with major worldwide retailer security policy

Houston, Texas, Jan 11, 2012 - ByStorm Software, LLC, announces today that Plano, Texas based Rug Doctor, Inc. has chosen ByStorm Software FileSure to secure Rug Doctor owned and operated kiosks that are being placed into service at major worldwide retailers in North American locations.

Rug Doctor, the world's leading provider of carpet cleaning rental systems, is currently deploying self-serve rental centers that have proven to simplify the rental and return process by drastically reducing the involvement of the retail store personnel.

"In order to automate and simplify the rental and return process for both our retailer partners and our customers, we are now utilizing self-serve touch-screen kiosks where it makes sense for our retail partners," said David Kropp, Rug Doctor's Chief Information Officer. "These automated electronic systems must adhere to the retailer security policies and compliance mandates. We searched for an affordable solution that was proven and flexible and found exactly that in the ByStorm FileSure product so we have entered into a multi-year agreement with them to secure our kiosks."

"Rug Doctor needed both a file auditing and a data loss prevention solution that would meet their current retailer partner's security requirements and was versatile enough to deal with future retailer partner security requirements as their self-serve kiosk initiative accelerates," said Gene Allen, President of ByStorm Software. "FileSure tracks file accesses and controls who and what programs can access files/folders in the first place, and then manages what can be done with them."

About Rug Doctor:

With over 35,000 rental locations worldwide, Rug Doctor is the market leader in home carpet cleaning rentals, and can be found in grocery, drug, hardware, and home center stores across the United States. Present-day U.S. operations include a main manufacturing facility in Fenton, Missouri and more than 35 warehouse distribution points and service centers around the United States. More information can be obtained at <http://rugdoctor.com>.

About ByStorm Software:

ByStorm Software was founded in 2003 and provides IT organizations with low footprint, yet comprehensive file auditing, data loss protection, and compliance enabling alerting and reporting for the Microsoft Windows platform. ByStorm Software is committed to ensuring that our customers are empowered to meet PCI, HIPAA, NERC/CIP, NIST, 21-CFR-11, SOX and other security and compliance mandates.

For additional information and/or a free 21-day trial, visit www.bystorm.com.

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